



*Innovate & Advance*

# QUALISOY: AN INDUSTRY COLLABORATION



**QUALISOY**  
INNOVATE. COLLABORATE. ADVANCE.

# QUALISOY

QUALISOY is an independent, third-party collaboration that promotes the development of and builds the market for the latest soybean traits. QUALISOY partners with the entire U.S. soy value chain, from seed companies to food manufacturers and animal feed producers, to create trait-enhanced soybean oils and meal that offer desirable traits, such as improved nutrition and functionality.



QUALISOY is your partner in oil innovations and serves as your source for information on the latest soybean oil traits.



The diverse group behind QUALISOY ensures the entire soybean value chain is involved in the development of enhanced soybean oils.



# COOKING OILS THE NEXT GENERATION

As consumers continue to curb their appetites for unhealthy foods, QUALISOY is paving the way for better-for-you oil solutions.

The U.S. soy industry continues to develop soybean varieties with enhanced compositional traits to produce oils not only with an improved fat profile and functionality, but that also meet consumer demands for locally and sustainably produced ingredients.





**TODAY**

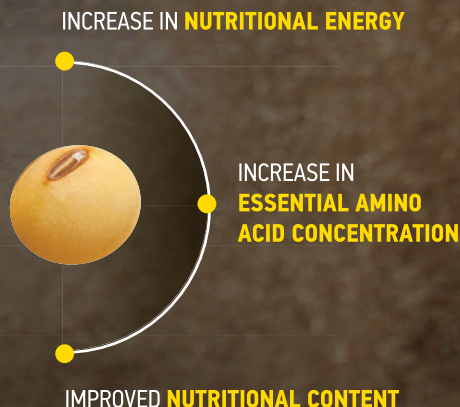
U.S. soybean farmers are collaborating with seed technology companies, suppliers and edible oil refiners to ramp up crop production and accelerate the supply of high oleic soybeans. Approved for global use, U.S. grown high oleic soybean oil allows the food industry to meet consumer demands for improved nutritional profiles and sustainable, locally sourced ingredients, while also helping its bottom line.



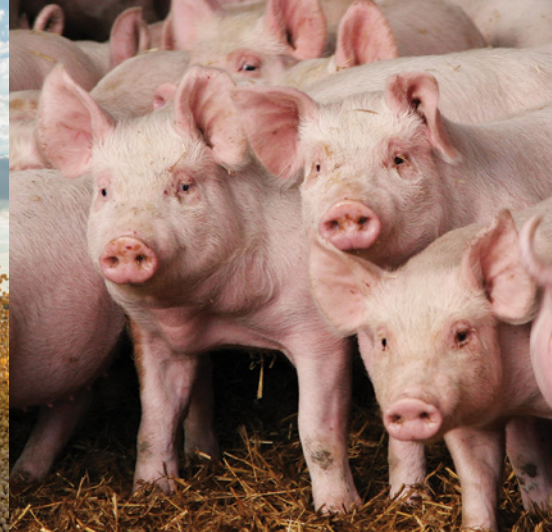
# TRAIT-ENHANCED SOY MEAL

The U.S. soy industry has invested in research to create soybean varieties that offer an improved bundle of nutritional characteristics for both oil and protein.

These enhanced varieties of soybeans feature an increase in the concentration of essential amino acids and an increase in nutritional energy, resulting in meal with improved nutritional content for poultry, swine and other species.







The first of these trait-enhanced soybeans is expected to be commercialized in 2021.





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